Questions and Answers: Private Placement Platform Programs

Many wealthy investors are familiar with Private Placement Platforms and know the financial advantages, especially in Europeans and Chinese.

Others are not familiar with Private Placement Platforms and often have questions in the process of becoming more familiar with this financial vehicle. The following are often asked questions.

Q: Why haven't I heard about Private Placement Platforms before?

A: Many investors have, while many have not. From 1933 to April 5, 2012 SEC regulations did not allow advertising or solicitation of Private Placement Platforms in the United States SEC section 506 to stimulate the economy. During that 79 year period prior to April 5, 2012, participation was by "invitation only" or through a referral introduction since advertising and solicitation was not allowed. For this reason only a small number of individuals are familiar with the PPP.

Q: What makes the \$250MM principal investment totally secure?

A: The 250MM is deposited by the investor, in their own bank account within a Top 10 World Bank in London, Zurich, HK, Singapore or a Basel 3-4 compliant country (anti money laundering laws). Only the investor has access to the bank account. The Private Placement Platform has no access to the account. The \$250MM is not traded, or act as a reserve, or a guarantee. The bank account is 100% insulated from any Private Placement Platform activity, exactly like bank CDs, bank checking accounts, or bank savings accounts. The funds are put on an admin hold for the matching funds to participate only.

Q: Why is there a need for the \$250MM bank account to conduct Private Placement Platform trading?

A: Under European banking regulations, banks can only trade prime bank notes (Mid Term 10 Year Notes) through the Private Placement Platform instrument. These bank regulations require that an investor pledge \$250MM minimum to the Bank that has the Private Placement Platform relationship in place.

Q: Yes, but why do banks have to go through Private Placement Platform instruments to trade (buy/sell) bank notes.

A: European banking regulations require it. Right or wrong when banking regulations were set up over 60 years ago; they were set up to benefit the few with high levels of wealth.

Q: Are there any circumstances where the investor can possibly lose all or part of the \$250M principal?

A: No. The investors \$250M is in their own bank account, that is totally insulated from Private Placement activities. Private Placement Platforms do not use the funds. The \$250MM fund's only purpose it to meet banking regulation requirements.

Q: How can I be completely sure that I will not lose all or part of the \$250MM principal?

A: The Private Placement Platform and the trading bank will provide proof in writing. In addition the bank account is opened up by the individual separate from the Private

Placement Platform and the bank will explain and provide documentation stating that the bank account is totally insulated from any activity.

O: How can the returns be as attractive as represented?

A: Private Placement Platforms only trade prime bank notes by arbitrage. What arbitrage means is that the buy and sell contracts have to be "in hand" before the trade of the discounted bank notes take place. This is the safest way to trade because the deal is done before the deal takes place. This is all done by the trader for the Private Placement Platform. Since in the Private Placement Program traders only buy notes when they have a buyer at a higher price every trade has a net positive gain due to the "controlled trading" practices. There is zero risk to the Private Placement Platform traders, and zero risk to the bank, and zero risk to the investor.

O: Is it possible for the Private Placement Platform to lose or have a poor return?

A: No.

As mentioned in the previous Q/A every trade have a net positive return. Typically the minimum spread is 10% or more. So for every \$250MM trade of bank notes the Private Placement Platform will make 10% or more. It is not possible for the trader or investor to lose. It is not possible for the trader to make less in returns. It is possible to do less trade as the returns are an average over a months' time and holidays will limit the number of trades. Every trade has a known net positive return before the trade is made. Traders will make these trades hourly and daily, so over a month period the 50% to 900%+ return is assured for the investors. The traders make double those numbers, however they split the profits with the investor.

Q: If the returns are so attractive, why don't banks and financial institutions participate directly, with involving investors?

A: Europe banking regulations require an individual to be engaged with a \$250MM minimum bank account for a maximum 10 month period by law as a partner. If banks could conduct these transactions on their own, they would. The banking regulations were setup up for the benefit of the wealthy investor with \$250MM in liquidity.

O: How can this financial vehicle be so incredibly attractive?

A: It is by design. When European banking regulations were developed as they relate to Private Placement Platforms and trading of bank notes, they were designed to favor the wealthy investor involved in the Private Placement relationship.

Q: Why do banks sell and buy Prime Bank Notes?

A: Banks raise capital this way for projects, and profit. They do it by liquidating Bank Notes (MTN - Mid Term Notes - 10 Year Notes). Other banks take advantage of this and buy these notes at a discount. Banks do this to provide capital to large projects and internal loans. The Private Placement Platform and the engaged investors benefit greatly in these transactions.

Q: Why is this Private Placement Platform allowed in Europe and Asia Banks and not in the United States?

A: The SEC banking regulations in the United States consider the process an unfair advantage to the few wealthy investors capable of a \$250MM investment. There was trading done before 1972 when President Nixon banned it. In Europe and Asia the banking regulations allow this activity which favors wealthy investors with their level of high liquidity.

Q: Europe is undergoing financial difficulties. How does this affect me and my investment?

A: It doesn't. Banks will always need to raise capital and they will need to sell bank notes. Other banks will want to buy these discounted bank notes. The Private Placement Platform and investor never hold these bank instruments and for that reason the stability of the banks buying and selling the bank notes is of no concern. The Private Placement Platform and investor always wins, even when banks are distressed.

Q: This sounds so attractive. How can I be so sure about all of this?

A: During the process of engaging a new investor, the Private Placement Platform will review all aspects with the investor and will give it in writing. Separately the bank will review all aspects with the investor and will also give it in writing. All aspects are made transparent.

Q: I have heard of some investors being very success with Private Placement Platforms and others investors encountering delays and not being able to get into the program, and encounter other difficulties. How can I be sure my process will be a smooth one?

A: Unfortunately the agents, brokers, and financial consultants that are often involved and many layers deep and this often results in a great deal of confusion. We are the Private Placement Trading Platform in Europe and Asia with no middlemen, and no confusion. You will be engaged within 3-5 days and will be provided competent service and documentation to give you complete confidence and transparency. But the total process takes between 6-12 weeks to get to set up contract with the banks and credit providers. This is because the banks must look deep into the funds you provided to clear them of any terrorist activity; this has become a major requirement in the last year. DO NOT LISTEN TO ANY BROKER THAT SAYS THIS CAN BE DONE IN 24 HRS!

Q: How do I start the engagement process and get this information from the Private Placement Platform and the Bank?

A: The Private Placement Platform will only engage individuals that are capable of producing \$250M or more in liquidity. Once this is demonstrated via the fresh tear sheet and the POF letter from the bank they are happy to address all aspects with the investor.

Q: What information do I need to supply to become engaged?

A: Applicants are required to show their financial capability by providing the following. Complete a simple 2 page client information summary (CIS) form which will provided upon request.

Complete a bank required know your client (KYC) form which will provided upon request.

Copy of Account Statement, bank tear sheet and a Bank Confirmation Letter proof of funds.

Copy of Account Signatory's Passport (to confirm identity and demonstrate ability to travel to meet private placement platform group and Bank in London as VIP guest) We can make

arrangements to sign in the branch office in HK if necessary.

Q: I am concerned about providing this confidential information. What assurances do I have that this information will be kept confidential?

A: We are required to keep all information confidential. A confidentiality agreement can be signed upon request. The Proof of Funds has no value except to show the applicant is financially capable. The Passport has no value, except to prove identity and to show that they are legally free to travel to meet our Private Placement Trading Platform and Bank in Europe. We use secure email address not open public address.

Q: How easy is it to get started?

A: Once you provide the 3 items requested above, you will be engaged with the manager of the Private Placement Platform in 3-5 days and all disclosures will be made as represented, and you will be approved to move forward within one week.

Q: Why can't the name of the Private Placement Platform and the Top World Bank be disclosed ahead of time?

A: The Private Placement Platform and Bank are perfectly willing to share all information but only to individuals who can demonstrate they are financially capable of the \$250M requirement. And naturally, we, as intake officer are looking forward to making the introduction to the Private Placement Platform and the Bank. The Private Placement Platform asks to only be engaged after the individual has demonstrated their financial capability and interest. Also in these litigious times Banks do not want to be introduced to clients that are on a list of misbehaving clients until there funds have been checked and the client has been cleared. We also must be assured the client is the actual signatory on the stated accounts

Q: Can assets be used in lieu of \$250MM cash funds.

A: The \$250M must be transferable to a European Bank, HK or Singapore Bank that is partnered with the Private Placement Platform. Rather than liquidating stocks, treasuries, bonds, and gold, many investors prefer to approach their bank to establish a line-of-credit against these assets. Most banks (especially Wealth Management Banks) will offer a line-of-credit equal to 90%-95% of their Treasuries holdings, 80%-90% against their Bond holdings, 50%-75% against their stocks/equity holdings, and 90%-95% against their gold or gold certificate holdings. That line-of-credit is then available to enter the Private Placement Platform. Banks will make this line-of- credit available normally in 24 to 48 hours with LIBOR based interested rates of 1.5% to 1.75%. Please call us if you need assistance in recommending a European or Asian bank with this service. We also can assist in Monetizing bank instruments at 50% + commissions.

Q: Are there any known disadvantages to the Private Placement Platform Program?

A: Only one...the \$250MM minimum is a very high barrier to entry which excludes all but Ultra Wealthy Individuals. Other than the barrier to entry, there are no disadvantages.... the funds are 100% secure, and the returns are high. It is expected that in the next 6 to 18 months the minimum will be increased to \$500MM.

Q: How is Confidentiality treated?

A: Because of the nature of the Private Placement Platform, confidentiality is treated with the highest priority. The client's information is kept completely confidential. The profits are kept completely confidential and not reported to anyone but the client. The funds can be wired to the bank account of the client's choosing (U.S., Switzerland, Cayman Islands, Bermuda, Etc.).

Q: Can the client conduct due diligence on the Private Placement Platform Program?

A: It is expected that the client will want to be fully satisfied and will want full transparent disclosure. The Private Placement Platform requires the client to first prove their financial capability and personal stability. The pre-qualified investor will then be presented the confidential information about the Private Placement Program and the trade manager with full disclosures. Of course during this entire process the client stays in control of their capital. The client is never under any obligation to proceed with the Private Placement Program. They will always be free to pursue the transaction or to decline the Private Placement Platform opportunity.

Q: Why most PPP Investors fail? Why our PPP Investors succeed?

A: The fact is there are very few PPP traders in the world, last count there was 7. Most PPP brokers are unsuccessful because of one simple reason. They believe they have access to a PPP, where in fact they do not. Most PPP brokers have access to other PPP brokers, who have access to other PPP brokers, who have access to other PPP brokers, and they do not in fact have direct access to a real Platform Bankers. For this reason most PPP brokers never close a deal, and most PPP investors are unsuccessful. Our Platform investors will have direct and immediate access. We have direct access to the trading banks in London, Zurich and Hong Kong. If you have the minimum \$250MM, you will be engaged with the Platform Trade manager in London, Zurich or Hong Kong in 3-5 days on a conference call directly. There are no broker middlemen between us and the Trading banks in London, Zurich or Hong Kong. All of our representations are accurate. All of our clients are successful and enter in the program after the 5-7 day clearance. Beware of brokers that espouse they can get this done in 24 hrs.

Q: What are the most common reasons why investors are never able to enter the PPP program?

A: The most common reasons are:

Investor doesn't have the \$250MM minimum cash funding.

Investor doesn't have the money in an acceptable Basel 3 bank that participates with the PPP.

Investor doesn't have full control of the money (there are restrictions on the funds).

Investor doesn't have a good explanation of the origin of the money (could be illegal funds)
Investor doesn't have cash or they don't have workable assets.

Investor tries to proceed according to their own rules or demand the banks comply with their demands.

Investor doesn't follow the required procedure.

Investor doesn't cooperate with the Platform Trading Group.

Investor delays the delivery of documents and or sends non-confirmed documents continually.

Investor's identity cannot be confirmed directly.

Investor is blacklisted for questionable activities or under criminal investigation.

These are that main things that have come up when a potential investor has not been able to pass compliance. These are items that one must understand and be able to comply with in order to pass compliance. That having been said, 10% are approved in a few banking days!

Q: After I show proof of funds what happens before I visit the Private Placement Platform in London?

A: Before the client goes to London, the Private Placement Platform executive administrator will talk and review everything with the client in great detail. He will talk to the client several times before the client visits London. He is very knowledgeable with extensive Private Placement and banking experience. All of the client's questions will be satisfied. After the client is satisfied he will visit him in London. The client is free to bring individuals they wish with them during their visit. You will be required to produce the fresh tear sheets several times during this process as this is the way the bank will be checking on the availability of the funds and to make sure these are not placement or borrowed funds and also as the contracts are drawn up by the banks lawyers.

Of the client's that are capable and show proof of funds and become engaged with the Private Placement Platform Program: 100% that talk to the Private Placement Platform executive administrator and go on to visit him in London, of those 100% that have entered the program during their visit in London, 100% have had a successful result as stated. Why 100%? There is nothing objectionable about the Private Placement Platform Program. Everything is as stated.

Q: If I approach the bank directly asking about Private Placement Platforms without an introduction what will happen?

A: Banks are not the platform or the management of a platform; they are a partner with a platform. A Platform is a group of very wealthy investors such Arabs, Chinese, Rothschild's or other of the wealthy family's that put up the credit facility that is the funds traded by the banks. These families are no longer allowed to go to trade so they must form a JV with you the client and the banks to continue. So if the trade produces say for example 100% to you the client the platform partners actually have made 200% and taken their 100% to split up between them.

Q: There are some banks like UBS in Switzerland that are difficult and will not want to block large amounts of cash funds from their customer's accounts. What do I do?

A: This is common among many banks. No bank wants to see cash money leave their account access. Most will promptly accommodate your request. The other few will be very difficult to try to not block the funds from their access. But as the funds are never moved to another account they will accommodate.

Q: I heard it could take 6 months or longer for an American to open a bank account in Europe. Is this true?

A: Without our Platform's assistance it is common for it to take 6 to 12 months to open a bank account in Europe. With our Platform's assistance your account will be open within 24 hours but by law you must appear to the banker with your passport to sign the bank

documents.

Q: I heard that it could take 6 to 12 months for Americans to move large sums of money to a European bank. Is this true?

A: It has been exceedingly more difficult to move large funds around the world now but with the assistance of the platform manager it is possible.

Q: What U.S. SEC regulations apply to European Private Placement Platforms?

A: Since this is a European based investment that takes place within Europe, only European banking regulations apply rather than U.S. SEC regulations. These regulations are in many ways more liberal allowing for larger gains to the investor.

One thing must be remembered, you must have patience during the contract process as the platform manager works with the banks to set up the contracts between each and the law firms associated with this transaction, depending on the amounts traded this may involve three or more banks. The Platform manager will be in complete contact with you and you will have his Cell number to call him at any time.